



75<sup>TH</sup>  
Anniversary

40<sup>YEARS OF</sup> IEEE Hyderabad Section



Microwaves, Antennas and Propagation Conference - 2024

# IEEE MICROWAVES, ANTENNAS AND PROPAGATION CONFERENCE

December 09-13, 2024

Hyderabad International Convention Centre, Hyderabad

## SPONSORSHIP BROCHURE

Organized By:  
MTT-S/ AP-S/ EMC-S Joint Chapter, Hyderabad

Please visit [www.ieeemapcon.org](http://www.ieeemapcon.org) for further details.

# INVITATION TO PARTICIPATE IN MAPCON 2024

Dear Colleagues,

IEEE Microwaves, Antennas and Propagation Conference, MAPCON-2024 will be held from December 9-13, 2024 at The Novotel Hitex Convention Centre, Hitec City, Hyderabad, India. This is the third edition of the MAPCON co-sponsored by IEEE MTT-S and IEE AP-S. The conference will be held in in-person (physical) mode. This Conference provides an excellent international platform for sharing of state-of-the-art research/technologies in the field of microwaves and antennas, wherein many national/international eminent personalities will share their vision, expertise and knowledge. MAPCON-2024 will include a wide range of technical sessions, invited talks, workshops, tutorials, special sessions, student design competitions, industry sessions, exhibits, professional meetings, tours and networking events. It will also hold Ph.D. initiative activities, Young Professional, Women-In Engineering, SIGHT and start-up initiative activities.

The first edition of MAPCON was organized in Bangalore, India during Dec 12-15, 2022. It was grand success with 600+ papers and 800 plus delegates participating from various Government, Private and Academic organizations of various countries. The conference has grown to 900+ delegates in 2023 in Ahmedabad and more than 60 industry sponsors. In 2024 we expect the delegate numbers to exceed 1000 and are planning for a grand exhibition which would feature some key product launches/introductions from major industries in RF/Microwave and antenna areas.

The key focus of this conference will be on expert talks by internationally renowned professionals, workshops/tutorials by eminent speakers, oral/poster paper presentations by researchers and exhibition by global industries. MAPCON 2024 is a right opportunity to showcase state of the art technologies, measurement facilities and modelling tools available in Antenna/Microwave & RF industries.

This is a 5 days long conference where more than 1000 participants from various countries (USA, Europe, UK, Australia, Japan, Taiwan, South Korea and other Asian countries), Indian research organizations (ISRO, BARC, DRDO, DAE etc.), Indian academic institutes, Start-ups, Industries, and Students are expected to attend this conference. This international event offers an outstanding opportunity to sponsoring and exhibiting partners to showcase their company's products/services and applications to a vibrant and engaged audience and provides an ideal platform to reach hundreds of key decision-makers.

On behalf of the executive committee of MAPCON 2024, it is our great pleasure to invite you to be a valued sponsor at the event. MAPCON offers multiple levels of sponsorship and exhibitor opportunities to promote your organization to this influential audience. We would like you to sponsor this event as a Platinum/ Gold/ Silver/ Bronze sponsor. The details for the same are contained in the attached document. To foster innovation MAPCON 2024 is also imparting special discounts to Start-ups registered with DPIIT.

Looking forward to seeing you in the MAPCON 2024, at Hyderabad.

**Yogesh Kumar Verma**  
RCI, DRDO, Hyderabad

**Sandeep Chaturvedi**  
GAETEC, Hyderabad



# COMMITTEE DETAILS

## Chief Patrons



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**Dinesh Yadav**  
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 Canada



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 Feuji Inc, Hyderabad



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 Hyderabad



**K.M.M. Rao**  
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 Chair, IEEE Hyderabad  
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 RCI, DRDO,  
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## PREMIER SPONSORSHIP OPPORTUNITIES

You can become a premier sponsor, singular sponsor, or an exhibitor of MAPCON 2024. Premier sponsors - Platinum, Gold, Silver & Bronze sponsors enjoy exclusive benefits, including wide acknowledgement and priority to select certain sponsorship items.

| Premier Sponsorship | Amount (INR)  | Amount (USD) |
|---------------------|---------------|--------------|
| Platinum            | INR 20,00,000 | USD 24,500   |
| Gold                | INR 15,00,000 | USD 20,000   |
| Silver              | INR 10,00,000 | USD 15,000   |
| Bronze              | INR 8,00,000  | USD 10,000   |

## PREMIER SPONSORSHIP DELIVERABLES

*Details of premier sponsorship and inclusions are as below:*

| Benefits  | Platinum                              | Gold                                  | Silver                      | Bronze                      |
|---|---------------------------------------|---------------------------------------|-----------------------------|-----------------------------|
| Complimentary registration for company employees/ delegates                 | 12                                    | 8                                     | 6                           | 4                           |
| Endorsement as a Prime Sponsor (as per the category)                        | ✓                                     | ✓                                     | ✓                           | ✓                           |
| Acknowledgement on the sponsor panel  | ✓                                     | ✓                                     | ✓                           | ✓                           |
| Acknowledgement on the conference backdrop                                  | ✓                                     | ✓                                     | ✓                           | ✓                           |
| Acknowledgement on Conference website                                       | ✓<br>(Hyperlinked to company website) | ✓<br>(Hyperlinked to company website) | ✓                           | ✓                           |
| Complimentary insertion in Delegate kit. Design must be approved by OC.     | ✓<br>(One A4 size flyers)             | ✓<br>(One A5 size flyers)             |                             |                             |
| Exhibition booth size   | 9m x 6m                               | 6m x 6m                               | 6m x 3m                     | 3m x 3m                     |
| Banquet Presentation slot (20 minutes)                                      | ✓                                     |                                       |                             |                             |
| Workshop Slot (1 Hour)  | ✓                                     |                                       |                             |                             |
| Acknowledgement during Inaugural, Awards, Banquet and Valedictory functions | ✓                                     | ✓                                     | Awards and Valedictory only | Awards and Valedictory only |



## OTHER SPONSORSHIP OPPORTUNITIES

| Other Sponsorship Opportunities | Amount (INR) | Slot                      |
|---------------------------------|--------------|---------------------------|
| Presentation slot (15 minutes)  | INR 2,50,000 | Only for Premier Sponsors |

(limited numbers - On first come first serve basis)

| Advertisement in Program book                                      |               |                           |
|--|---------------|---------------------------|
| Back Cover Page  | INR 5,00,000  | Exclusive                 |
| Inside the Back-Cover Page   | INR 4,00,000  | Exclusive                 |
| Inside the Front-Cover Page  | INR 4,00,000  | Exclusive                 |
| Half page (run of the book)  | INR 3,00,000  | Multiple                  |
| Banner on the conference website                                   | INR 5,00,000  | Multiple                  |
| Lanyards (company logo along with conference and organisers' logo) | INR 8,00,000  | Exclusive                 |
| Delegate bags  | INR 15,00,000 | Only for Premier Sponsors |
| Conference notebook and pens                                       | INR 5,00,000  | Exclusive                 |
| Mobile App Sponsor   | INR 3,50,000  | Exclusive                 |
| Internet sponsor   | INR 10,00,000 | Exclusive                 |
| Hydration sponsor (Logo on the Water dispenser)                    | INR 3,50,000  | Exclusive                 |

| Advertisement options at the venue  |            |   |
|---|------------|---|
| LED outside HICC entrance per LED per day (1040 Pixels Width & 624 Pixels Height LED wall)  | INR 80,000 | One LED per day. Only 2 LED options available |
| LED inside HICC entrance LEFT side per day (Pixel Ratio: 1080 x 1920 )  | INR 50,000 | Only one LED available.                       |
| HICC Main lobby Pillar Branding 2 sides digital branding per day / per pillar. Pillar each side size: 5 ft width x 10 ft height. Pixel ratio: 5760 x 3240 | INR 50,000 | Only one pillar with two sides available.     |

**\*Kindly note that the above charges for advertisement options at the venue are for per day.**

## EXHIBITION OPPORTUNITIES

| Exhibition Booth Size | Amount (INR) |
|-----------------------|--------------|
| 3m x 2m               | INR 5,00,000 |
| 2m x 2m               | INR 3,50,000 |

**\*Each 3m x 2m and 2m x 2m space will come with two complimentary exhibitor passes which can be utilised for the representatives to man the booths, onsite.**

**\*2x2mtr stall are only meant for startups with DPIIT registration and academic institutions.**

**NOTE: All the above rates are exclusive of applicable taxes.**

## HOW TO APPLY

Decisions regarding the admission of exhibitors, exhibits and the allocation of space will be conveyed by the Congress Secretariat. While sponsorship contracts will be concluded by the date of payment with exhibitors giving their preferred booth number(s), the final allocation of exhibition space will be made later.

**For further details on the opportunities available please contact:**

**Yogesh Kumar Verma & Sandeep Chaturvedi**  
General Co-Chairs, MAPCON 2024  
[sponsors.mapcon2024@ieeemapcon.org](mailto:sponsors.mapcon2024@ieeemapcon.org)

## BANK DETAILS

Account Name : ELISYAN India Pvt. Ltd.  
Account No. : 50200038929996  
IFSC Code : HDFC0003871  
Bank Name : HDFC Bank Ltd  
Address : SCO-39, Sector - 56, Gurgaon - 122 002  
Swift Address No : HDFCINBB

## ALLOCATION OF EXHIBITION SPACE

Premier Sponsors registered before 30th June 2024 have the priorities to choose their preferred spaces. Priority of the allocation of exhibition space with the Premier Sponsors will be offered to the highest bidder. Other Sponsors will be treated on a "first-come, first-served" basis.

## EXHIBITOR MANUAL

A technical Manual outlining all technical aspects of the exhibition will be circulated one month before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

## TERMS AND CONDITIONS

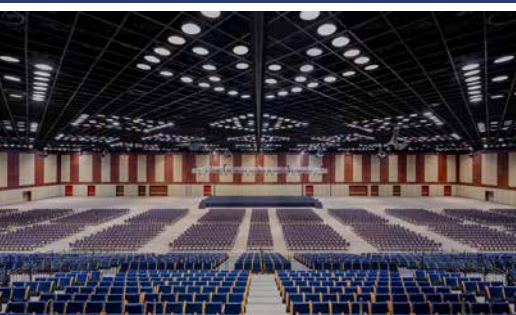
1. The number of representatives of sponsors at the congress venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organizing Committee.
2. All the sponsors should register names of their representatives with the Organizing Committee one month before the start of congress and all such persons will be required to wear the ID badges provided.
3. Stalls will be allocated on first come, first served basis with priority given to the premier sponsors.
4. The Organizing Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
5. The Organizing Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
6. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
7. No loud music/ videos will be allowed in the exhibition area in the booths, which could be a disturbance for others.
8. Transferring any category of sponsorship or the booths/ exhibit space to another company is strictly not allowed.

## FORCE MAJEURE

1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/ action.
2. No sale in cash or credit of products and services shall be allowed at the stalls. However, booking could be done for delivery at a later date. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

## THE VENUE

Hyderabad International Convention Centre (HICC) is a purpose-built, state-of-the-art convention facility, the first-of-its-kind and the best standalone convention centre in South Asia. It features an internal hall measuring 6,480 square meters that can be partitioned into six smaller halls. There are 21 small meeting rooms to accommodate 50 - 180 pax in different seating styles. Adjacent to the convention centre is Novotel Hyderabad Convention Centre with residential rooms, which makes it convenient for the conference organisers and delegates to stay.



# EXHIBITION LAYOUT



Conference Secretariat:

IEEE Hyderabad Section,  
MTT-S/AP-S/EMC-S Joint Chapter  
No: 644-645, Al-Karim Trade Center,  
Ranigunj, Secunderabad - 500 003,  
Telangana. India.

Conference Manager:



ELISYAN®  
Elisyan India Pvt. Ltd.  
(www.elisyan.in)

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P: +91 973 993 7911

Please visit [www.ieeemapcon.org](http://www.ieeemapcon.org) for further details.