







IEEE MICROWAVES, ANTENNAS AND PROPAGATION CONFERENCE

December 14 - 18, 2025 Lulu International Convention Centre, Grand Hyatt Bolgatty, Kochi

INDUSTRY SPONSORSHIP BROCHURE

Organized by: IEEE MTT-S & AP-S Kerala Chapter Organising Institute and Academic Partner Technical Sponsor: IEEE EMC Society



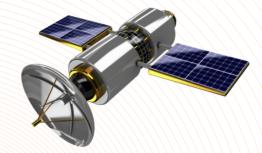
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MTT-S IEEE MICROWAVE THEORY & TECHNOLOGY SOCIETY







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Invitation to Participate in MAPCON 2025!

Dear Esteemed Colleagues,

We are pleased to announce that the IEEE Microwaves, Antennas, and Propagation Conference (MAPCON 2025)—a premier annual event jointly organized by the IEEE Microwave Theory and Technology Society (MTT-S) and the Antennas and Propagation Society (AP-S)—will be held at the Lulu International Convention Centre, Grand Hyatt Bolgatty, Kochi, Kerala, India, from December 14–18, 2025.

This five-day long flagship conference will bring together over 1,500 researchers, professionals, and practitioners from across the globe to present and discuss cutting-edge advancements in electromagnetics, microwave engineering, antennas, and their diverse applications in space, defence, semiconductors, and 5G/6G technologies.

MAPCON 2025 will offer a bouquet of events including following wide range of technical activities:

- Plenary, keynote, and invited talks by globally renowned experts
- High-quality technical sessions featuring contributory papers
- 10 specialized workshops/ tutorials covering the latest industry trends
- Industry exhibits showcasing emerging technologies and innovations across 20,000+ sq. feet area
- Industry Keynote Session
- Industry talks/promotional activities in exclusive Industry Business Lounge(IBL)
- Start-up sessions with special DPIIT-registered discounts
- Student Design Competitions
- On-cruise special sessions
- Special sessions for young professionals, Women in Engineering, Diversity & Inclusion etc.
- B.Tech., M.Tech., and Ph.D. Travel initiatives
- SIGHT workshop and chapter chair meeting with global representatives

After three grand and glorious shows in Bangalore (2022), Ahmedabad (2023) and Hyderabad (2024) with overwhelming participation from academia, industry including ISRO & DRDO, and various premier academic Institutes across the globe, MAPCON steps into its fourth edition at Kochi, Kerala. We are set to welcome 1500+ delegates from the global RF and Microwave community. We extend a hearty welcome to our branded sponsors and exhibitors worldwide to the showcase and promote their technological innovations & products in exclusive booths and Industry Business Lounge (IBL). The valued addition of "IBL show floor" in MAPCON 2025 will offer round the clock "grab-a-coffee" discussion corners facilitating industry experts for stand up podium sessions and podcasts. On behalf of the executive committee of MAPCON 2025, it is our great pleasure to invite you to be a valued sponsor at the event. MAPCON 2025 offers multiple levels of sponsorship (Signature, diamond, platinum, gold, silver & Bronze) and exhibitor opportunities to promote your organization to this elite technical leaders and audience. To foster innovation MAPCON 2025 is also imparting special discounts to Start-ups registered with DPIIT.

Join us at MAPCON 2025 in Kochi, Kerala, India for an unparalleled experience in RF, Microwave, and Antenna innovation!!

General Co - Chairs



Chinmoy Saha IIST, India



Tushar Sharma Renesas Electronics, India



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Conference Clenue Lulu Bolgatty International Convention Centre

LBICC - Lulu Bolgatty International Convention Centre, adjacent to Grand Hyatt Kochi Bolgatty is located on the historic Bolgatty Island and offers 1,00,000 sq.ft of indoor and outdoor meetings spaces. Events can be spread across 30 flexible event venues, with a dedicated team of event planners, wedding specialists and expert chefs offering exemplary service.







PREMIUM SPONSORSHIP DELIVERABLES

We owe it to our valued partners!!

Our industry partners are instrumental in creating a dynamic and multifaceted event, and the sponsorship opportunities available have been refreshed to suit the landscape of the event and based on recent industry feedback.

Benefits	Signature	Diamond	Platinum	Gold	Silver	Bronze
	(INR 25,00,000/ USD 30,000)	(INR 20,00,000/ USD 25,000)	(INR 12,00,000/ USD 15,000)	(INR 10,00,000/ USD 12,000)	(INR 8,00,000/ USD 10,000)	(INR 6,00,000/ USD 7,500)
Exhibition booth size	8m x 6m	6m x 5m	6m x 3m	5m x 3m	4m x 3m	3m x 3m
No of Complimentary Registration	14	10	6	5	4	3
Workshop Slot (1 Hour)	✓	✓				
Banquet Presentation slot (15 minutes)	~	~				
Usage of Industry Business Lounge (IBL) inside the exhibition area	60 mins	45 mins	30 mins			
Endorsement as a Prime Sponsor(as per the category)	✓	~	✓	✓	✓	✓
Acknowledgement on the sponsor panel	✓	✓	✓	✓	✓	✓
Acknowledgement on the conference backdrop	✓	~	✓	✓		
Complimentary insertion in Delegate kit. Design must be approved by OC.	✓ (Brochure)	✓ (Two page flyer)	✓ (One A4 Size flyers)	(One A5 Size flyers)		
Acknowledgement during Inaugural, Awards, Banquet and Valedictory functions	~	✓	~	~	Inaugural and Valedictory only	Inaugural and Valedictory only

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EXHIBITORS OPPORTUNITIES

Exhibition Booth Size	Amount (INR)	Amount (USD)
3m x 2m	4,00,000	5,000
2m x 2m	3,00,000	4,000

*Please note that the above rate is exclusive of applicable GST.

- Shell scheme booth with power, lighting, table and 2 chairs.
- Logo and company overview online, in app and within the event communications both pre-event and onsite.
- Two exhibitor passes (additional exhibitor conference passes can be purchased via the conference website).

Start- up booth

- 1x1m tabletop space, one chair, one power socket
- One exhibitor pass (additional exhibitor conference passes can be purchased via the conference website).

OTHER OPPORTUNITIES

Presentation slot in the Industry Session (15 minutes):

INR 1,50,000/ USD 2000

Industry Workshop: Complimentary for signature and diamond sponsor

- Produce and deliver a complimentary 60-minute workshop.
- Includes mention in program, meeting room rental, projector and screen and power strip, logo and mention on session signage.
- Session to be reviewed and scheduled by conference technical committee.

Industry Workshop/Tutorials (Half Day: 4 Hours):

- Joint workshop brochure with the industry partner and their logos.
- Includes mention in program.
- Interested participants will be allowed to register for the workshop through the conference registration site.
- Includes meeting room rental, projector and screen and power strip, logo and mention on session.

INR 2,50,000 (Only for Premier Sponsors)





Delegate Bags

- Exclusive to one sponsor (reserved for premier sponsors on first come first serve basis) and distributed to all conference attendees to be used during and after conference.
- Includes conference and patron logo.
- Conference Organizing Committee designs, procures and distributes bags to attendees.

Conference Notepads and Pens

 Conference branded notepads and pens with the logo of the sponsoring company, distributed to all conference attendees in the conference bags. Designing, procurement and distribution will be the responsibility of the conference organizing committee.

Mobile App Sponsor

• Acknowledgement on the sponsor panel. Exclusive landing page with the sponsor's branding.

Internet Sponsor

Company name Wi-Fi as the password for all the attendees.

Hydration Sponsor

• Logo on water dispensers across the venue.

Welcome Reception Area

 Opportunity includes a semi-private area to erect branding and the opportunity to provide giveaways to attendees within the area.

Branding on Lanyard

 Company logo on all badge lanyards. One of the major visibility items considering it is mandatory for participants to wear badges through the conference days at the conference venue.

Registration Area

• A high footfall area, exclusive branding (only logos) at the registration counters backdrop.

Industry Business Lounge (IBL):

- Showcase your company as a thought leader and spark conversations with attendees. Book your slots at the IBL located on the exhibition floor.
- Speaking slots in the lounge (must be reviewed by IBL committee).
- Logo display in the IBL area.

INR 8,00,000/-

INR 2,00,000/-

INR 5,00,000/-

INR 5,00,000/-

INR 5,00,000/-

INR 50,000/-(15 mins slot)

INR 2,00,000/-





INR 3,00,000/-

INR 3,00,000/-

General Information

EXHIBITION SCHEDULE

Set-up

• Sunday, 14th December, 08:00 – 20:00

Welcome Reception

• There is a welcome reception the evening of Monday, 15th December and all registered exhibitors are cordially invited to attend on a complimentary basis.

Exhibition Hours

- Monday, 15th December, 09:00 18:00
- Tuesday, 16th December, 09:00-18:00
- Wednesday, 17th December, 09:00 18:00

Dismantle

Wednesday, 17th December, 17:00 – 22:00

Allocation of Exhibition Space

Premier Sponsors registered before 31st May 2025 have the priorities to choose their preferred spaces. Priority of the allocation of exhibition space with the Premier Sponsors will be offered to the highest bidder. Other Sponsors will be treated on a "first-come, first-served" basis.

Exhibitor Manual

A technical Manual outlining all technical aspects of the exhibition will be circulated 90 days before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms





TERMS AND CONDITIONS

- 1. The number of representatives of sponsors at the conference venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organizing Committee.
- 2. All the sponsors should register names of their representatives with the Organizing Committee one month before the start of conference and all such persons will be required to wear the ID badges provided.
- 3. Stalls will be allocated on first come, first served basis with priority given to the premier sponsors.
- 4. The Organizing Committee reserves the right to rearrange the floor plan or any part thereof at any time. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
- 5. The Organizing Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
- 6. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
- 7. No loud music/ videos will be allowed in the exhibition area in the booths, which could be a disturbance for others.
- 8. Transferring any category of sponsorship or the booths/ exhibit space to another company is strictly not allowed.

FORCE MAJEURE

- Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/ action.
- 2. No sale in cash or credit of products and services shall be allowed at the stalls. However, booking could be done for delivery at a later date. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

ACCOUNT DETAILS

Account Name: IEEE KERALA SECTION IEEE MAPCON 2025 Account No. : 038905004531 Branch Name : KOWDIAR BRANCH IFSC Code : ICIC0000389 MICR Code : 695229004 Branch Code : 000389 SWIFT Code : ICICINBBNRI CGT No.: 32AAABI0437K1ZZ



Exhibition Layout



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Join us in Kochi, Kerala, India

LULU INTERNATIONAL CONVENTION CENTRE, GRAND HYATT BOLGATTY, KOCHI

We look forward to your participation and support in making MAPCON 2025 a resounding success. For more details and to confirm your sponsorship, please contact: **Email: sponsors.mapcon2025@ieeemapcon.org**

General Chairs

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Industry Engagement Committee Chairs

Rajeev Jyoti Director (TD), IN-SPACe<mark>, India</mark> Ashutosh Kedar LRDE, DRDO, India Yogesh Verma RCI, DRDO, Hyderabad, India

Exhibition & Sponsors Committee Chairs

Puneet Mishra URSC, India

Milind Mahajan SAC, ISRO, India Sandeep Chaturvedi GATEC, Hyderabad, India

Finance Chair

BS Manoj IIST, India

Conference Secretariat

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